



PREMIUM ICE MELT

## Snow / Ice Melt Crystals

Unique Formula outperforms other ice melters

Mr. Magic Ice Melter is a proprietary formulation of potassium chloride (a fertilizer), calcium chloride, magnesium chloride, and sodium chloride. The product is coated with calcium magnesium acetate (CMA)

Mr. Magic will melt more snow and ice than most other products. It works faster and down to  $-25^{\circ}\text{F}$ , a temperature at which most other products have stopped working.



Mr. Magic is formulated to be seen when used. Most “white” ice melt products disappear into snow and ice. Users tend to over-apply, or worse, under-apply product because they can’t see where it lands. Mr. Magic is proof positive that an ice melter is in use.

Our unique safety orange color coating assure visible, complete coverage and helps protect your bottom line



### Environmentally Sound

Because Mr. Magic melts more effectively than other products, a smaller quantity is needed to remove snow and ice. Consequently, environmental impact on ground and vegetation is reduced.

Packaged (lb) : 50  
Units per Pallet : 49  
Pallets / Truck : 18

80 Metcalfe Street  
Buffalo, NY 14206

800.777.2436  
716.856.7115 (Fax)  
sales@cdibuffalo.com  
www.cdibuffalo.com

